DAYRA ALVAREZ

PRODUCT DESIGNER

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💿 Guadalajara, Jal. México

SKILLS

PROFESSIONAL

- User Research
- Design Systems
- Wireframing
- Prototyping
- Illustration
- Usability Testing
- Usability Heuristics
- Human Centered Design
- Design Thinking
- UX Writing
- Data Visualization
- Scrum Methodology

TECHNICAL

- Figma +5 years
- Sketch +3 years
- Miro
- HTML, CSS +5 years
- UI Frameworks: Material Design + 5 years Ant design +3 years
 Prime NG + 3 years
- Accesibility Design

EDUCATION

- Industrial Design, Bachelor's Degree Universidad de Guadalajara
- Front-end development bootcamp.
- Design Thinking Certificate IBM

EXPERIENCE

Product Designer

Aug 2023 - Current

MuukTest

Product Designer in charge of gathering requirements from stakeholders. Developing into product owner, taking product desitions fitting with the bussiness needs, technical constrains and user firts ux design.

Creating the design system and design guide.

Sr. UX Designer, Design Lead

2021 - Aug 2023

Luxoft

Working on the agronomic industry with a tool created for farms across the world to improve harvesting.

- Currently leading a design team with two Sr. Ux Designers
- Desktop and mobile responsive design.
- Accesibility design focused in colorblind users.
- Agile / Scrum / Desing Thinking methodologies.

Jr UX/UI Designer, Sr UX/UI Designer

2019 - 2021

iVedha

Working for a cloud computing software company placed in Toronto, Canada.

Involved in different processes between UX/UI, Front end, QA and Testing.

Learned cloud computing to understand AWS in Agile methodology.

UX/UI Designer

Aug 2018 - 2019

Indacar

Working for a tracking device software for mobile and desktop for customers like Tequila Jose Cuervo and Motormexa.

Desktop and mobile interface design, design systems, branding, creating components for developers using HTML and CSS